

- 1 Setup All Files in CMYK
- 2 Create artwork at 25% of actual size
- 3 Create a single page document in a high resolution PDF without compression
- 4 All layered files should be flattened and fonts converted to "outlines"
- 5 All scans and bitmap images should be converted to CMYK and placed in the 25% document at 100% at 300dpi. Lower resolution images may result in pixilation on the print.
- 6 Setup all files with a 5mm bleed on all edges.

#### Files can be supplied on the following media:

CD, DVD, e-mail, FTP transfer or USB drives

If uploading files to our FTP server, please call **0845 230 0780** for details. Alternatively we can download from your FTP site.

#### Proofs and Colour matching:

We will attempt to match any colour proofs supplied, however the four colour process can only reproduce a certain range of colours, e.g. it cannot reproduce all Pantone colours. If colour matching is critical, please provide an accurate printout or pantone colour reference.

#### Please post all colour proofs or artwork to:

Display Wizard Ltd  
Units 15 & 16 Creamery Industrial Estate,  
Kenlis Road,  
Barnacre,  
Garstang,  
Lancashire,  
PR3 1GD

#### Please email artwork to:

artwork@displaywizard.co.uk

#### Mini Pop Up Counter

Visible Graphic Size - 1000mm(h) x 1329mm(w)

Artwork Size at 25% - 250mm(h) x 332.25mm(w)

Please note: The recommended viewable area for the front of the unit is approximately 1000mm(h) x 540mm(w).

