

- 1 Setup All Files in CMYK
- 2 Create artwork at 25% of actual size
- 3 Create a single page document in a high resolution PDF without compression
- 4 All layered files should be flattened and fonts converted to "outlines"
- 5 All scans and bitmap images should be converted to CMYK and placed in the 25% document at 100% at 300dpi. Lower resolution images may result in pixilation on the print.
- 6 Setup all files with a 5mm bleed on all edges.

### Files can be supplied on the following media:

CD, DVD, e-mail, FTP transfer or USB drives

If uploading files to our FTP server, please call **0845 2300 780** for details. Alternatively we can download from your FTP site.

### Proofs and Colour matching:

We will attempt to match any colour proofs supplied, however the four colour process can only reproduce a certain range of colours, e.g. it cannot reproduce all Pantone colours. If colour matching is critical, please provide an accurate printout or pantone colour reference.

### Please post all colour proofs or artwork to:

Display Wizard Ltd  
Units 15 & 16 Creamery Ind Est,  
Kenlis Road,  
Barnacre,  
Garstang,  
Lancashire,  
PR3 1GD

### Please email artwork to:

artwork@displaywizard.co.uk

### Small

Double Sided PVC Banner Size - 996mm(h) x 742mm(w)  
Distance between centre of eyelets - 946mm(h) x 692mm(w)

Artwork Size at 25% of the actual size - 249mm(h) x 185.5mm(w)

### Large

Double Sided PVC Banner Size - 1504mm(h) x 996mm(w)  
Distance between centre of eyelets - 1454mm(h) x 946mm(w)

Artwork Size at 25% of the actual size - 376mm(h) x 249mm(w)