

Display Wizard

Pop Up Counter Artwork Requirements

- 1 Setup All Files in CMYK
- 2 Create artwork at 25% of actual size
- 3 Create a single page document in a high resolution PDF without compression
- 4 All layered files should be flattened and fonts converted to "outlines"
- 5 All scans and bitmap images should be converted to CMYK and placed in the 25% document at 100% at 300dpi. Lower resolution images may result in pixilation on the print.
- 6 Setup all files with a 5mm bleed on all edges.

Files can be supplied on the following media:

CD, DVD, e-mail, FTP transfer or USB drives

If uploading files to our FTP server, please call **0845 230 0780** for details. Alternatively we can download from your FTP site.

Proofs and Colour matching:

We will attempt to match any colour proofs supplied, however the four colour process can only reproduce a certain range of colours, e.g. it cannot reproduce all Pantone colours. If colour matching is critical, please provide an accurate printout or pantone colour reference.

Please post all colour proofs or artwork to:

Display Wizard Ltd
Units 15 & 16 Creamery Industrial Estate,
Kenlis Road,
Barnacre,
Garstang,
Lancashire,
PR3 1GD

Please email artwork to:

artwork@displaywizard.co.uk

Pop Up Counter

Visible Graphic Size - 877mm(h) x 2420mm(w)

Artwork Size at 25% - 219.25mm(h) x 605mm(w)

Please note: The recommended viewable area for the front of the unit is approximately 877mm(h) x 1350mm(w).

