

- 1 Setup All Files in CMYK
- 2 Create artwork at 25% of actual size
- 3 Create a single page document in a high resolution PDF without compression
- 4 All layered files should be flattened and fonts converted to "outlines"
- 5 All scans and bitmap images should be converted to CMYK and placed in the 25% document at 100% at 300dpi. Lower resolution images may result in pixilation on the print.
- 6 Setup all files with a 5mm bleed on all edges.

**Files can be supplied on the following media:**

CD, DVD, e-mail, FTP transfer or USB drives

If uploading files to our FTP server, please call **0845 2300 780** for details. Alternatively we can download from your FTP site.

**Proofs and Colour matching:**

We will attempt to match any colour proofs supplied, however the four colour process can only reproduce a certain range of colours, e.g. it cannot reproduce all Pantone colours. If colour matching is critical, please provide an accurate printout or pantone colour reference.

**Please post all colour proofs or artwork to:**

Display Wizard Ltd  
Units 6 & 7 Creamery Ind Est,  
Kenlis Road,  
Barnacre,  
Garstang,  
Lancashire,  
PR3 1GD

**Please email artwork to:**

artwork@displaywizard.co.uk

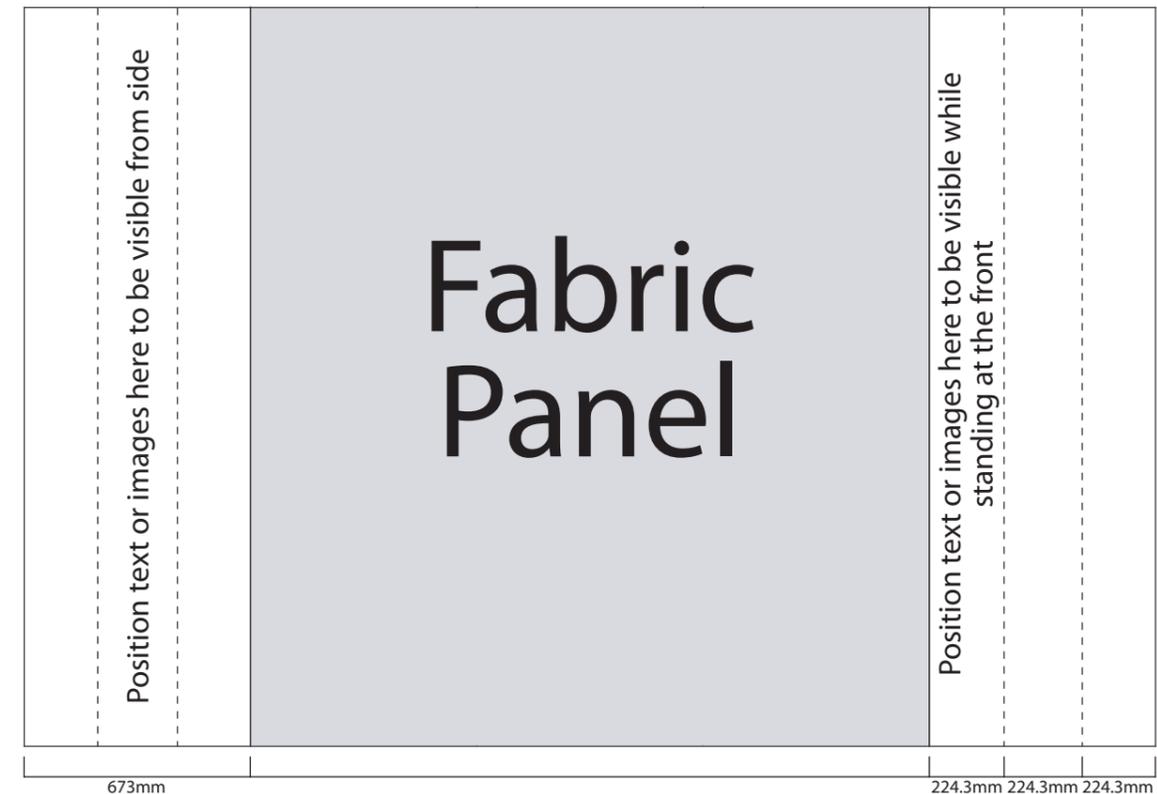
**Panel Size:**

Side / D End Panel: 2225mm(h) x 673mm(w)

**Side / D End Panel (each)**

Visible Graphic Size - 2225mm(h) x 673mm(w)

Artwork Size at 25% - 556.25mm(h) x 168.25mm(w)



**D End Panel Graphics Positioning**

If you require any text or images to be visible from the side of the pop up, please position in the centre of the D end panels

If you require any text or images to be visible while standing at the front of the pop up, please position within the first third / 224.3mm portion of the panel measured from the front edge of the D end panel