

- 1 Setup All Files in CMYK
- 2 Create artwork at 25% of actual size
- 3 Create a single page document in a high resolution PDF without compression
- 4 All layered files should be flattened and fonts converted to "outlines"
- 5 All scans and bitmap images should be converted to CMYK and placed in the 25% document at 100% at 300dpi. Lower resolution images may result in pixilation on the print.
- 6 Setup all files with a 5mm bleed on all edges.

### Files can be supplied on the following media:

CD, DVD, e-mail, FTP transfer or USB drives

If uploading files to our FTP server, please call **0845 2300 780** for details. Alternatively we can download from your FTP site.

### Proofs and Colour matching:

We will attempt to match any colour proofs supplied, however the four colour process can only reproduce a certain range of colours, e.g. it cannot reproduce all Pantone colours. If colour matching is critical, please provide an accurate printout or pantone colour reference.

### Please post all colour proofs or artwork to:

Display Wizard Ltd  
Units 6 & 7 Creamery Ind Est,  
Kenlis Road,  
Barnacre,  
Garstang,  
Lancashire,  
PR3 1GD

### Please email artwork to:

artwork@displaywizard.co.uk

### Standalone Promotor Unit

Visible Graphic Size

Base Main Panel x 2 - 900mm(h) x 877mm(w)

Base Sides x 2 - 900mm(h) x 163mm(w)

Header Straight Bottom - 430mm(h) x 908mm(w) max - please note curved top when setting up artwork

Header Curved Bottom - 467mm(h) x 908mm(w) max - please note curved top and bottom when setting up artwork

Artwork Size at 25% of the actual size

Base Main Panel x 2 - 225mm(h) x 219.25mm(w)

Base Sides x 2 - 225mm(h) x 40.75mm(w)

Header Straight Bottom - 107.5mm(h) x 227mm(w) max - please note curved top when setting up artwork

Header Curved Bottom - 116.75mm(h) x 227mm(w) max - please note curved top and bottom when setting up artwork

