Display Wizard

Action Promotor Unit Artwork Requirements

1. Setup All Files in CMYK
2. Create artwork at 25% of actual size
3. Create a single page document in a high resolution PDF without compression
4. All layered files should be flattened and fonts converted to "outlines"
5. All scans and bitmap images should be converted to CMYK and placed in the 25% document at 100% at 300dpi. Lower resolution images may result in pixilation on the print.
6. Setup all files with a 5mm bleed on all edges.

Files can be supplied on the following media:
CD, DVD, e-mail, FTP transfer or USB drives
If uploading files to our FTP server, please call **0845 2300 780** for details. Alternatively we can download from your FTP site.

Proofs and Colour matching:
We will attempt to match any colour proofs supplied, however the four colour process can only reproduce a certain range of colours, e.g. it cannot reproduce all Pantone colours. If colour matching is critical, please provide an accurate printout or pantone colour reference.

Please post all colour proofs or artwork to:
Display Wizard Ltd
Units 6 & 7 Creamery Ind Est,
Kenlis Road,
Barnacre,
Garstang,
Lancashire,
PR3 1GD

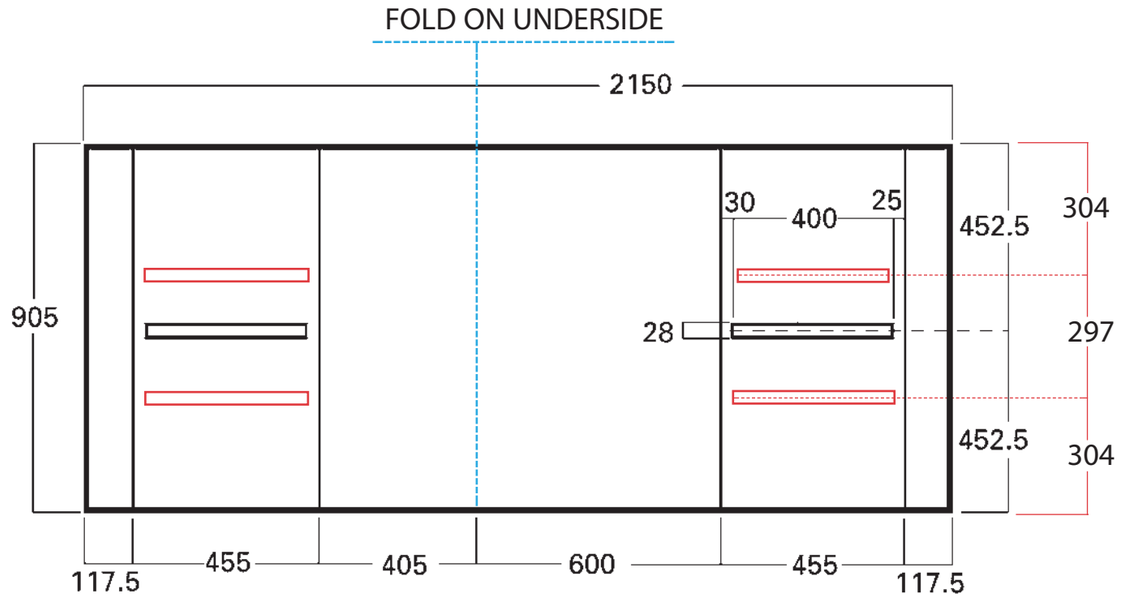
Please email artwork to:
artwork@displaywizard.co.uk

Action Promotor Unit
Visible Graphic Size
Base Front - 830mm(h) x 1010mm(w) with an off centre hinge highlighted on diagram below, please supply artwork in 2 pieces. LH facing 830mm(h) x 405mm(w) & RH facing 830mm(h) x 605mm(w)

Base Sides x 2 - 830mm(h) x 455mm(w)
Header - 345mm(h) x 1005mm(w)

If optional shelf/s have been purchased please ensure a space is left for the shelf slot/s 28mm(h) x 392mm(w) as shown in diagram below. The diagram shows the shelf position for one or two shelves.

Artwork Size at 25% of the actual size
Base Front in 2 Pieces - LH Facing 207.5mm(h) x 101.25mm(w), RH Facing 207.5mm(h) x 151.25mm(w)
Base Sides x 2 - 207.5mm(h) x 113.75m(w)
Header - 86.25mm(h) x 251.25mm(w)



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