

- 1 Setup All Files in CMYK
- 2 Create artwork at 25% of actual size
- 3 Create a single page document in a high resolution PDF without compression
- 4 All layered files should be flattened and fonts converted to "outlines"
- 5 All scans and bitmap images should be converted to CMYK and placed in the 25% document at 100% at 300dpi. Lower resolution images may result in pixilation on the print.
- 6 Setup all files with a 5mm bleed on all edges.

### Files can be supplied on the following media:

CD, DVD, e-mail, FTP transfer or USB drives

If uploading files to our FTP server, please call **0845 2300 780** for details. Alternatively we can download from your FTP site.

### Proofs and Colour matching:

We will attempt to match any colour proofs supplied, however the four colour process can only reproduce a certain range of colours, e.g. it cannot reproduce all Pantone colours. If colour matching is critical, please provide an accurate printout or pantone colour reference.

### Please post all colour proofs or artwork to:

Display Wizard Ltd  
Units 6 & 7 Creamery Ind Est,  
Kenlis Road,  
Barnacre,  
Garstang,  
Lancashire,  
PR3 1GD

### Please email artwork to:

artwork@displaywizard.co.uk

### Classic Promotor Unit

Visible Graphic Size

Base Front - 830mm(h) x 855mm(w) with a central hinge highlighted on diagram below, please supply artwork in 2 pieces 830mm(h) x 425mm(w)

Base Sides x 2 - 830mm(h) x 455mm(w)

Header - 345mm(h) x 855mm(w)

Please ensure a space is left for the shelf slot/s 28mm(h) x 416mm(w) as shown in diagram below. The diagram shows the shelf position for the standard unit and if an additional shelf is purchased.

Artwork Size at 25% of the actual size

Base Front in 2 Pieces - 207.5mm(h) x 106.25mm(w)

Base Sides x 2 - 207.5mm(h) x 113.75m(w)

Header - 86.25mm(h) x 213.75mm(w)

