

- 1 Setup All Files in CMYK
- 2 Create artwork at 25% of actual size
- 3 Create a single page document in a high resolution PDF without compression
- 4 All layered files should be flattened and fonts converted to "outlines"
- 5 All scans and bitmap images should be converted to CMYK and placed in the 25% document at 100% at 300dpi. Lower resolution images may result in pixilation on the print.
- 6 Setup all files with a 5mm bleed on all edges.

### Files can be supplied on the following media:

CD, DVD, e-mail, FTP transfer or USB drives

If uploading files to our FTP server, please call **0845 2300 780** for details. Alternatively we can download from your FTP site.

### Proofs and Colour matching:

We will attempt to match any colour proofs supplied, however the four colour process can only reproduce a certain range of colours, e.g. it cannot reproduce all Pantone colours. If colour matching is critical, please provide an accurate printout or pantone colour reference.

### Please post all colour proofs or artwork to:

Display Wizard Ltd  
Units 6 & 7 Creamery Ind Est,  
Kenlis Road,  
Barnacre,  
Garstang,  
Lancashire,  
PR3 1GD

### Please email artwork to:

artwork@displaywizard.co.uk

### Cruz 800mm(w)

Actual Banner Size - 2420mm(h) x 800mm(w) which includes a 300mm tolerance required at the bottom for the roller mechanism

Visible Graphic Size - 2120mm(h) x 800mm(w)

Artwork Size at 25% - 605mm(h) x 200mm(w) which includes 75mm that is unseen at the bottom

### Cruz 850mm(w)

Actual Banner Size - 2420mm(h) x 850mm(w) which includes a 300mm tolerance required at the bottom for the roller mechanism

Visible Graphic Size - 2120mm(h) x 850mm(w)

Artwork Size at 25% - 605mm(h) x 212.5mm(w) which includes 75mm that is unseen at the bottom

### Cruz 1000mm(w)

Actual Banner Size - 2420mm(h) x 1000mm(w) which includes a 300mm tolerance required at the bottom for the roller mechanism

Visible Graphic Size - 2120mm(h) x 1000mm(w)

Artwork Size at 25% - 605mm(h) x 250mm(w) which includes 75mm that is unseen at the bottom

### Double Sided Cruz Banner Stands

Please include a second graphic for double sided units or specify identical graphic.



### Tolerance required for roller mechanism

A tolerance is required at the bottom of artwork for the roller mechanism. Any artwork inside this tolerance is **UNSEEN** and any images or text will not be visible when the banner stand is assembled.

We recommend you continue the colour above the tolerance into this area. If there is no consistent colour to continue, please fill the area with a solid colour.