

- 1 Setup All Files in CMYK
- 2 Create artwork at 25% of actual size
- 3 Create a single page document in a high resolution PDF without compression
- 4 All layered files should be flattened and fonts converted to "outlines"
- 5 All scans and bitmap images should be converted to CMYK and placed in the 25% document at 100% at 300dpi. Lower resolution images may result in pixilation on the print.
- 6 Setup all files with a 5mm bleed on all edges.

### Files can be supplied on the following media:

CD, DVD, e-mail, FTP transfer or USB drives

If uploading files to our FTP server, please call **0845 2300 780** for details. Alternatively we can download from your FTP site.

### Proofs and Colour matching:

We will attempt to match any colour proofs supplied, however the four colour process can only reproduce a certain range of colours, e.g. it cannot reproduce all Pantone colours. If colour matching is critical, please provide an accurate printout or pantone colour reference.

### Please post all colour proofs or artwork to:

Display Wizard Ltd  
 Units 6 & 7 Creamery Ind Est,  
 Kenlis Road,  
 Barnacre,  
 Garstang,  
 Lancashire,  
 PR3 1GD

### Please email artwork to:

artwork@displaywizard.co.uk

### 3 x 3 Curved Frame Pop Up Display - 3 Front Panels and 2 Side/D End Panels

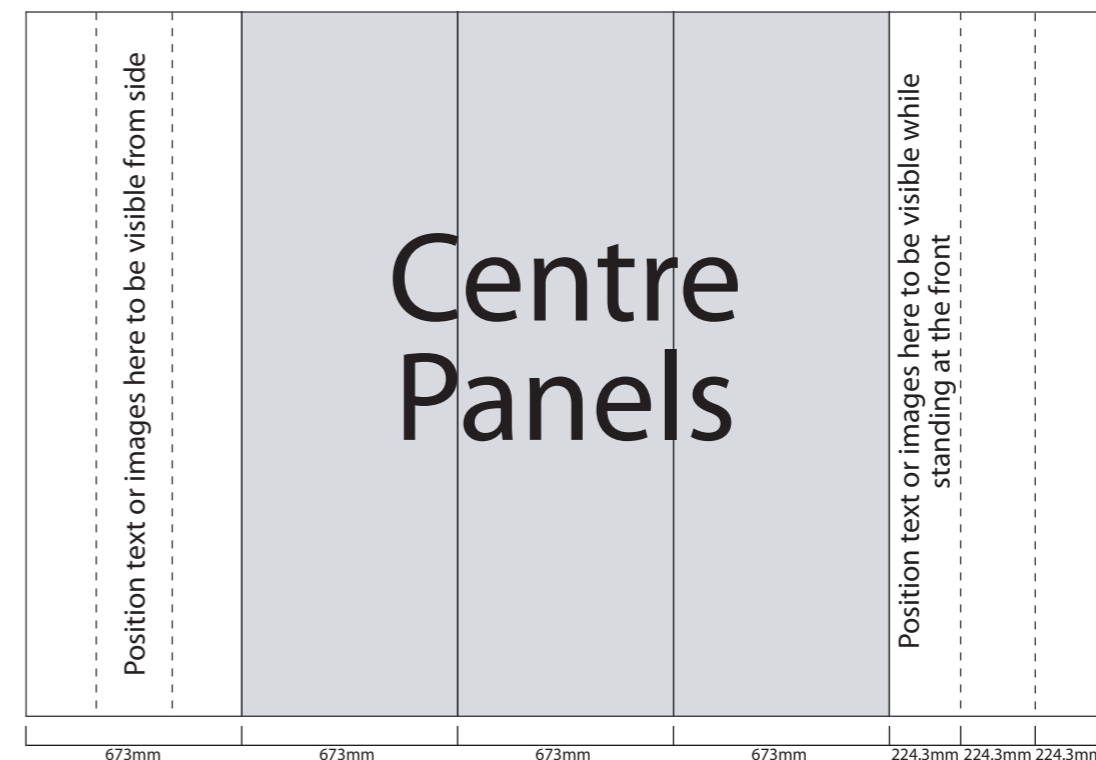
Visible Graphic Size - 2225mm(h) x 3365mm(w)

Artwork Size at 25% - 556.25mm(h) x 841.25mm(w)

### 3 x 4 Curved Frame Pop Up Display - 4 Front Panels and 2 Side/D End Panels

Visible Graphic Size - 2225mm(h) x 4038mm(w)

Artwork Size at 25% - 556.25mm(h) x 1009.5mm(w)



### Graphic Wrap for Zeus Case

Visible Graphic Size - 790mm(h) x 1790mm(w)

Artwork Size at 25% - 197.50mm(h) x 447.50mm(w)

### Zeus Case Graphics Positioning

If you require any text or images to be visible while standing directly in front of the case, please position within the middle 450mm of the wrap.

### D End Panel Graphics Positioning

If you require any text or images to be visible from the side of the pop up, please position in the centre of the D end panels

If you require any text or images to be visible while standing at the front of the pop up, please position within the first third / 224.3mm portion of the panel measured from the front edge of the D end panel