

- 1 Setup All Files in CMYK
- 2 Create artwork at 25% of actual size
- 3 Create a single page document in a high resolution PDF without compression
- 4 All layered files should be flattened and fonts converted to "outlines"
- 5 All scans and bitmap images should be converted to CMYK and placed in the 25% document at 100% at 300dpi. Lower resolution images may result in pixilation on the print.
- 6 Setup all files with a 5mm bleed on all edges.

Files can be supplied on the following media:

CD, DVD, e-mail, FTP transfer or USB drives

If uploading files to our FTP server, please call **0845 2300 780** for details. Alternatively we can download from your FTP site.

Proofs and Colour matching:

We will attempt to match any colour proofs supplied, however the four colour process can only reproduce a certain range of colours, e.g. it cannot reproduce all Pantone colours. If colour matching is critical, please provide an accurate printout or pantone colour reference.

Please post all colour proofs or artwork to:

Display Wizard Ltd
Units 15 & 16 Creamery Industrial Estate,
Kenlis Road,
Barnacre,
Garstang,
Lancashire,
PR3 1GD

Please email artwork to:

artwork@displaywizard.co.uk

D4 Standard 600mm(w)

Actual Graphic Size - 1900mm(h) x 600mm(w) which includes 50mm required at the top and bottom for the pocket allowance

Visible Graphic Size - 1800mm(h) x 600mm(w)

Artwork Size at 25% - 475mm(h) x 150mm(w) which includes 12.5mm at the top and bottom required for the pocket allowance

D4 Standard 800mm(w)

Actual Graphic Size - 1900mm(h) x 800mm(w) which includes 50mm required at the top and bottom for the pocket allowance

Visible Graphic Size - 1800mm(h) x 800mm(w)



Bleed required for pocket allowance at top and bottom

A bleed is required at the top and bottom of artwork for the pocket allowance. Any artwork inside this bleed will be **UNSEEN** so any images or text will not be visible when the banner stand is assembled.

We recommend you continue the colour above or below the bleed into this area. If there is no consistent colour to continue, please fill the area with a solid colour.

Stitch line for pocket at top and bottom

This is where the 50mm bleed is folded over and stitched to create the pockets for the cross rails.